



## Great Guns Marketing Client Club

We are proud to invite you to the next Great Guns Marketing Client Club meeting!

The thrust behind the Client Club is to bring together a group of people who have a common interest in winning and retaining clients in their business or their organization. The intention of the Club is to share ideas and concerns and to provide a forum for people interested in growing businesses and creating more sales, therefore benefiting all of the Club's members.

All Great Guns Marketing clients are invited to join the Club. We are certain that members will enjoy being part of the group and will gain significant benefit from their involvement. In tougher climates, more business is done through trusted relationships and we want to help you build your network with other business to business decision makers.

Members are invited to a bi-monthly meeting of the group at varying locations to enjoy a meal or snack together. There are, of course, plenty of opportunities for interaction with other members.

Each meeting will feature at least one speaker with a subject of relevance and interest to Club members.

Great Guns Marketing hosts the club as a value-added service exclusively for our clients. We expect to accrue as much benefit from the experience as other members will and are, hence, pleased to offer this service. We hope you can join us!

### Great Guns Marketing

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Our next client club meeting will be in the Sherlock Holmes Hotel in London's Baker Street and our speaker is Tony Coad.

Tony has a wealth of knowledge and success in business having established ND International Ltd from scratch and sold it to VNU 9 years later to form Claritas, which has now become Acxiom.

As a board member of Telegraph Publishing Ltd and head of EMAP and The Mail in Hartlepool, Tony's experience and expertise in the publishing industry is second to none.

Tony was the first Deputy Chairman of the Direct Marketing Association and will give us a very rounded source of business expertise to lead our discussion.

Tuesday 23<sup>rd</sup> March 2010 at The Sherlock Holmes Hotel, 108 Baker Street, London starting 17:30

Please RSVP to [Kristy@greatgunsmarketing.co.uk](mailto:Kristy@greatgunsmarketing.co.uk)